

Dear Kids and Families,

Santa here! I hope you'll join me for the 49th Annual Waukesha Christmas Parade brought to you by Blood Center of Wisconsin on Sunday, November 20 in historic Downtown Waukesha. This year's theme is "Candy Canes on Main" and it's sure to be a grand time. I will be there with many of my friends to help put a little holiday cheer in your heart. The Parade begins at 4 p.m. and will head right down Main Street.

We'll start celebrating this special day around Noon when many of my shop-keeper friends will have their stores open. Make sure to stop in and find that perfect holiday gift for Mom and Dad.

During the Parade, enjoy local high school marching bands as they perform your favorite Christmas songs. Don't forget to wave hello to all of your favorite Parade characters, watch as the Wacky Wheeler rolls through town, and get a front row seat to see my reindeer as they make their way through the Parade. For all the details on the Waukesha Christmas Parade, please go to the events page at: www.DowntownWaukesha.com.



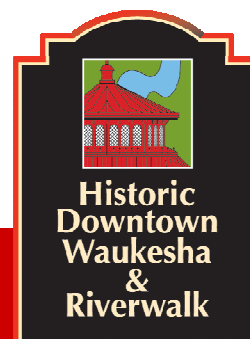
And of course, please don't forget to bring your letters to me at the Parade. My elves at the U.S. Postal Service, Waukesha Branch will be at the beginning of the parade collecting those letters and making sure that they get to me. I'll answer each and every one, so please don't forget to put your name and address on the letter.

Keep up the good work boys and girls and stay on the "Nice List." With a nod and wink, I'll see all of you at the 49th Annual Waukesha Christmas Parade next Sunday.

Sincerely,

Santa

(and the Waukesha BID Christmas Parade Committee)



Waukesha Business Improvement District
www.DowntownWaukesha.com
(262) 549-6154