

Sept/Oct 2011



What's New Downtown

A publication by the Waukesha Business Improvement District

22nd Annual Waukesha Art Fest

Mark your calendars to come downtown for the 22nd annual **Art Fest** on Saturday, September 10, 10:00 a.m. to 5:00 p.m. This year's Fest will again take place on Main Street.

Talented artists from across the country will be offering their creations for sale. Mediums represented

will include ceramics, photography, painting, jewelry, metals, sculpture, printmaking, drawing, paper, wood, and fiber. You never know what creation will strike your fancy.

Art Fest takes place on Main Street from the Five Points, (Grand Avenue) to Maple

Avenue. Be sure to check out all the booths and shops along the way, the music, and children's activity tent. What a great way to spend the day downtown.



Not to be missed is the silent auction. Each of the participating artists donates a piece of work to the auction.

Proceeds benefit local high school and college students in the form of scholarships. Keep your eyes out for that something special you must have and help out a future artist.

It only comes once a year...don't miss it!

Halloween in Downtown Waukesha

Event details are online at: DowntownWaukesha.com

Be sure to include historic downtown Waukesha in your Halloween hauntings.

OCTOBER: **Zombie make-up**, Halloween costumes, and all sorts of magic tricks can be found at The Jest For Fun Joke Shop, 265 W. Main St.

OCT 1: Dancers will be dancing *Thriller* in front of Erve Salon at 7:00 p.m. during the Art Crawl.

OCT 15: The living dead will walk the streets of Waukesha in the second annual **Zombie Walk**. Starts at 3:00 p.m.

OCT 14, 15, 21, 22, 28, 29: **Night at the Museum**. When the sun goes down, the exhibits at the Waukesha County Museum come alive! 5:30-8:30 p.m.

OCT 21, 22, 28, 29: Prepare to enter the *Six Feet Under Haunted House* at the Masonic Temple. Opens on Fridays at 6:00 p.m. and on Saturdays at 7:00 p.m. Ends when the last soul goes through.

OCT 29: Dress up the kids and grab a costume yourself and join in the fun for **Trick-or-Treating** at many downtown businesses. 1:00-4:00 p.m.

Upcoming Events

Fridays through September, **Freeman Friday Night Live**, Music at eight locations downtown 6:30 - 8:30 p.m.

Tuesdays through Saturdays, **Owen Gromme: The 115th Birthday Exhibition** at the Waukesha County Historical Society & Museum, 101 W. Main St.

Saturdays through October, **Waukesha Farmers' Market**, Riverfront Plaza, 8:00 a.m. - 12:00 p.m.

Sept. 8 and 15, **Bird Carving Class** at the Waukesha County Historical Society & Museum, 101 W. Main St. Space is limited so register early.

September 10, **Waukesha Art Fest**, 10:00 a.m. - 5:00 p.m., Main St., downtown Waukesha.

September 10, **Civil War Honor Day**, 10:00 a.m - 4:30 p.m. at the Waukesha County Historical Society & Museum, 101 W. Main St.

September 10, **Civil War Monument Rededication**, 2:30 p.m., Cutler Park.

Saturday, October 1, 4:00-10:00 p.m., **Art Crawl**, downtown Waukesha.

Sunday, October 9, 12:00-4:00 p.m., **Diva Day**, a shopping and dining event just for ladies. Afterwards, attend a free reception and auction until 5:00 p.m. at D'Mo's Pasta & Chop House, Clarke Hotel, 314 W. Main St. See the back of this publication for more details.



For more information, please contact the Waukesha Business Improvement District:

802 N. Grand Ave., Waukesha, WI 53186 | (262) 549-6154 | e-mail: bid@DowntownWaukesha.com

www.DowntownWaukesha.com

Diva Day

October 9, 12:00-4:00 p.m.

Discover your inner Diva during **DIVA DAY** in downtown Waukesha. Receive the high maintenance treatment you deserve at low maintenance pricing.

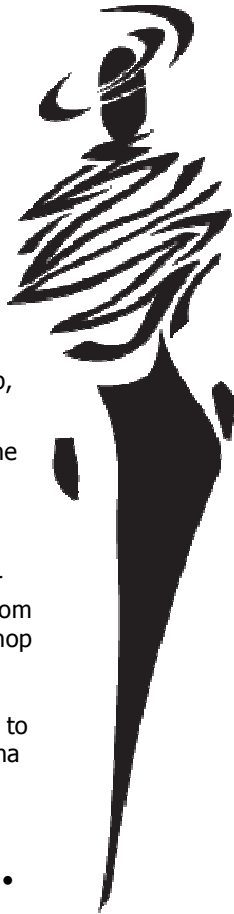
Deck yourself out in new jewelry, develop a new talent (art, music, dance), get a head-to-toe makeover, eat, drink, shop, and be merry to your heart's content.

The first 100 Diva's to visit D'Mo's Pasta & Chop House at the Clarke Hotel and purchase \$10 in raffle tickets will receive a free boa, courtesy of the Almont Gallery and Three Sisters Uniquities.

As you shop and dine during Diva Day, be sure to save your receipts so that you can use them to redeem Diva Dollars from 4:00-5:00 p.m. during a free reception at D Mo's Pasta & Chop House. Use your Diva Dollars during the live auction to purchase fabulous gifts. Go ahead—keep on bidding! Remember, you're using Diva Dollars! (Yes, you will be able to use real cash, too.) Event proceeds will benefit the Waukesha County Community Foundation - Women and Girls Fund.

Special Thanks to DIVA DAY Sponsors:

Almont Gallery • D'Mo's Pasta & Chop House • Three Sisters Uniquities • Waukesha NOW • Waukesha State Bank



Fall Art Crawl

You've been dancing in the streets on Friday nights, but how about seeing some painting in the streets during Art Crawl. You may even get to try your hand at a pottery wheel. The "Fall Crawl" will feature more than 70 local artists who will be displaying and selling their original pieces of art.

For more information, or to be put on the Art Crawl Mailing List, please visit www.RedHotArtSpot.com or call (262) 542-1522.

Look What's New

Beading Hearts Studio, 316 South St. now features beautiful, high-quality yarn. Bring your beading, knitting and crocheting projects down and enjoy.

Pregnancy Support Connection, Inc. Please call (262) 524-4120 to schedule a drop-off for your donation at their new donation center at 310 South St.

Three Sisters Uniquities is moving to a new location. This great shop will reopen its doors on September 10 at 914 Clinton St.

Sweet Treats in Downtown Waukesha

Bring the family or join a friend to enjoy a quick treat in downtown Waukesha.

Allô! Chocolat has their Sweet of the Week and ice cream. Maybe you prefer the fruity flavor of a **Divino Gelato** with its smooth, creamy goodness that's sure to make your smile brighter.

Generations at the Five Points has a delectable dessert menu, including a gluten-free Ghirardelli Fudge Brownie. **Hardees** has ice cream and cookies - even a free cookie with a coupon available on the Farmers' Market newsletter.

J Lotti's has their very own homemade, melt-in-your-mouth, smooth and rich cheesecake. **Sweet Perfections** has baked treats for every occasion.

What's that you say? You prefer something sweet and salty? **Poppin' on Broadway** has the treat for you! Their crunchy, sweet and salty treats are perfect to take along as you stroll downtown. **The Steaming Cup** has incredible brownies and scones, while **Rochester Deli** will tempt you with cookies, cakes and pies.

Sprizzo Gallery Caffé has plenty of

desserts so bring a friend and order two. If you dare to have your mouth tingle with joy, then you should try the Key Lime Pie at **Key Westconsin**. Yes, it's made with real Key Limes.

If you prefer your ice cream the old fashioned way, **Sloppy Joe's Soda Fountain** has a fun 1950's style soda fountain where you can have your ice cream as a Sundae or a float.

How about a cool and creamy cheesecake from Waukesha's newest restaurant, **RiverMill Foods**. You'll smile with every bite.

For up-to-date information, visit www.DowntownWaukesha.com